

Saving Strategy: **PAY YOURSELF FIRST**

- IT'S A -
**MONEY
THING**®

MAKE IT REAL

We often use very general (and very boring!) terms to label what *should* be our biggest and most exciting financial goals. Rewriting your goals using specifics is a helpful way to boost your savings motivation.

Activity: Write out “your version” of each of the common goals below. The first one has been filled out as an example.

EMERGENCY FUND

If I suddenly lose my job, I'll be able to maintain my current lifestyle while looking for something new. I won't feel stressed or desperate while job hunting.

VACATION

HOME

FAMILY

VEHICLE

RETIREMENT



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