

## Investing can be rewarding, but it's also risky

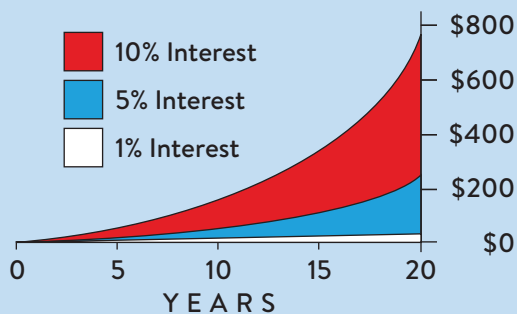
A savings account is a great place to store your money at first. It's safe and it pays a little interest. But it won't make you rich! Growing your money requires that you move some of it into investments with a higher rate of return.

Many financial experts suggest that your money should be growing somewhere between 5% and 10% per year. You won't get that from a savings account these days.

Just compare \$100 in a savings account earning 1% interest per year with an investment earning 5% per year and another earning 10% per year.



### Higher interest rate equals more money



At 1% interest, you're earning just a few pennies per year. After 20 years, you've earned only \$20. With a 5% return, you more than double your money to \$271.85. And with a 10% return, your money grows more than seven times to \$738.70!

However, investments aren't insured like your savings account. You take the risk of losing everything if your investment becomes less valuable.

*Investing means putting your money into something that can potentially make you more money*

### Questions:

1. Would you rather know that your money is safe while it grows a little bit, or would you be OK with taking a risk while your money possibly grows a lot?
2. Are you willing to put a portion of your savings away for a long time to watch it grow?
3. Is there a company or product that you would like to invest your money in?

BROUGHT TO YOU BY

